ORDER



KLAS

Product Desc:

Estimate:

Order / Rev: Alt Order #:

Flight Dates: 09/13/12 - 09/19/12

Original Date / Rev:

09/12/12 / 09/27/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

K-WAS

National

Mike Jones

Agency

Orders

Name:

GMMB

37239

1768

08863709

OBAMA/P/D

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Agency Commission:

Billing Cycle:

EOM/EOC

Cash

Broadcast

00:15:00

15%

Advertiser

Name:

Priority:

Obama, Barack D-President

Demographic: Product Codes: A35+

PO1

LV3

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Totals

Revenue Codes:

AGY, POL, CAND

Bill Plan

Order Share

KLAS

KVWB

UNKWN

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/19/12	29	\$25,365.00	\$21,560.25

Share

30%

0%

0%

0%

Month	# Spots	Gross Amount	Net Amount	Rating		
September 2012	29	\$25,365.00	\$21,560.25	0.00		
Totals	29	\$25,365.00	\$21,560.25	0.00		

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

\$25,365.00

Total

\$0.00

\$0.00

\$0.00

Market	100%	\$84,550.00
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$21,137.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$4,227.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E	Ξ 1	8	09/13/12	09/14/12	8 News Now 5a M-F 8 News Now 5a M-F	СМ	5-6a	TF	:30	2	\$225.00LV2	0.00 NM	2	\$450.00
		8 NEW		End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	/eek: 09/	/13/12	09/19/12	TF	2	\$225.00	0.00						
Ī	E 2	8	09/13/12	09/14/12	8 News Now 6a M-F	СМ	6-7a	TF	:30	2	\$245.00LV2	0.00 NM	2	\$490.00

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KLAS

Order / Rev:

37239

Advertiser:

Obama, Barack D-President

Alt Order #: Flight Dates:

08863709

Product Desc: OBAMA/P/D

09/13/12 - 09/19/12

Estimate:

1768

Ln Ch Start End 8 NEWS NOW	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 09/13/12 09/19/12	Weekdays	Spots/Week 2	<u>Rate</u> \$245.00	Rating 0.00				1		
E 3 8 09/13/12 09/14/12	CBS This Morning CBS This Morning		7-9a	TF	:30	3	\$150.00LV2	0.00 NM	3	\$450.00
CBS THIS MORNING Start Date End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/13/12 09/19/12	TF	3	\$150.00	0.00						
E 4 8 09/17/12 09/19/12 PRICE IS RIGHT	Price Is Right Price Is Right	СМ	10-11a	MTW	:30	2	\$1,000.00LV1	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/13/12 09/19/12	Weekdays MTW	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00						
E 5 8 09/17/12 09/19/12	Ellen Ellen	СМ	3-4p	MTW	:30	2	\$325.00LV2	0.00 NM	2	\$650.00
ELLEN										
<u>Start Date</u> <u>End Date</u> Week: 09/13/12 09/19/12	Weekdays MTW	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 7 8 09/17/12 09/17/12	Mon 9-10p 2 Broke Girls	CM	9-10p	M	:30	1	\$6,000.00LV1	0.00 NM	1	\$6,000.00
2.5 MEN /MIKE & MOLLY	Mankdaya (Spots/Week	Data	Rating				l		
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> M		<u>Rate</u> \$6,000.00	0.00						
E 8 8 09/17/12 09/17/12	Mon 10-11p Hawaii Five-O	СМ	10-11p	M	:30	1	\$2,000.00LV2	0.00 NM	1	\$2,000.00
HAWAII FIVE-0										
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00						
	Sat Prime Special KLAS Movie: Navy	CM	8-10p	S-	:30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
KLAS MOVIE	,,_,,									
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 10 8 09/16/12 09/16/12	Sun 8-9p Big Brother	СМ	8-9p (8:00 PM-9:0	s 00 PM)	:30	1	\$1,700.00LV2	0.00 NM	0	\$0.00
BIG BRO										
Start Date End Date Week: 09/10/12 09/16/12	Weekdays 5	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00						
	Description		/End Time		eekday	s <u>Le</u>	ngth Rate	Rtg Type		
1 8 09/10/12-09/16/12	Sun 8-9p	8-9p	(8:00 PM-9:00 P		-Su	:30 (\$1,700.00)	0.00 <i>NM</i>		
Credited move \$ to 36910										
E 11 8 09/16/12 09/16/12	Sun 9-10n	CM	9-10p	S	:30	1	\$1,400.00LV2	0.00 NM	1	\$1,400.00
	The Good Wife	U.11	J .Jp	3	.50	•	J.,	3.23 1444	•	Ţ.,
THE GOOD WIFE		0	. .	Dating						
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	<u>Weekdays</u> S	Spots/Week	Rate \$1,400.00	Rating 0.00						
	8 News Now 11p M		11-1135p	MTWTF	:30	2	\$1,550.00LV1	0.00 NM	2	\$3,100.00
	8 News Now 11p N	И-F	•							
8 NEWS NOW AT 11PM Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/13/12 09/19/12	MTWTF		\$1,550.00	0.00						
E 13 8 09/13/12 09/19/12	! Letterman Letterman	СМ	1135p-1237 (11:35 PM-1		:30	2	\$750.00LV1	0.00 NM	2	\$1,500.00
LATE SHOW w. LETTERM/			(,						
Start Date End Date		Spots/Week	Rate	Rating						
Week: 09/13/12 09/19/12 E14 8 09/13/12 09/19/12	MTWTF	CM	\$750.00 1237a-137a	0.00 MTWTF	:30	2	\$115.00LV2	0.00 NM	2	\$230.00
E 14 0 09/13/12 09/19/12	Craig Ferguson	OIVI	(12:37 XM-1		.50	-	J. 10.00LVZ	J. J. 14141	_	-
LATE LATE SHOW		O1-51	5.	Deti						
Start Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				•		

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KLAS

Order / Rev:

37239

Advertiser:

Obama, Barack D-President

Alt Order #:

08863709

Product Desc:

OBAMA/P/D

Flight Dates:

09/13/12 - 09/19/12

Estimate:

1768

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14 8	09/13/1	2 09/19/12	• •	СМ	1237a-137a	MTWTF	:30	2	\$115.00LV2	0.00 NM	2	\$230.00
LATE	ATE SHO	WA/	Craig Ferguson		(12:37 XM-1:	37 XM)				1		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/19/12	MTWTF	2		0.00				l		
E 15 8	09/15/1	2 09/15/12	Sat 1135p-1235a		1135p-105a	S-	:30	1	\$70.00LV2	0.00 NM	1	\$70.00
P PRA	CTICE		CBS Sports/Priva	ate Practice								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	s-	1	\$70.00	0.00						
E 16 8	09/15/1	2 09/15/12		aVinci I6M	105-205a	S-	:30	1	\$60.00LV2	0.00 NM	1	\$60.00
D'VINC	NI.		Da Vinci Inquest		(12:35 XM-1:	35 XM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	S-	<u> </u>	\$60.00	0.00						
E 17 8		2 09/15/12	Sat 135-235a Co	ld Squa@M	135-235am	S-	:30	1	\$40.00LV2	0.00 NM	1	\$40.00
			Cold Squad	•	(1:35 XM-2:3	5 XM)						
	SQUAD											
-	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	S-	CM	\$40.00 930a-12n	0.00	:30	1	\$300.00LV2	0.00 NM	1	\$300.00
E 18 8	09/15/1	2 09/15/12	ACC Football ACC Football	CIVI	930a-12n	5-	:30	'	\$300.00LVZ	U.OU INIVI	•	\$300.00
CBS C	OLLEGE	FOOTBALL	AGG 1 GGGGGII									
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/10/12	09/16/12	S-	1	\$300.00	0.00						
N 20 8	09/18/1	2 09/18/12	Tue Prime Specia		9-11p	-T	:30	1	\$5,250.00LV1	0.00 NM	1	\$5,250.00
			NCIS LA Season		5-1-	Dating.						
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$5,250.00	Rating 0.00						
N21 8		2 09/16/12			5-530p	S	:30	1	\$150.00LV2	0.00 NM	1	\$150.00
1121 0	09/10/1	2 03/10/12	Electric Playgrou		0-000p	3	.00	•	\$100.00EV2	0.00 11111	•	V100.00
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	s	1	\$150.00	0.00			···-	 		
N22 8	09/15/1	2 09/15/12			Various	S-	:30	1	\$225.00LV3	0.00 NM	1	\$225.00
			Politics Now S S									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/10/12	09/16/12	\$-	1	\$225.00	0.00						
										Totals	29	\$25,365.00